

## Rebuild Hawaii Consortium Leaders in Energy Efficiency

City & County of Honolulu  
County of Hawaii  
County of Kauai  
County of Maui  
Department of Business, Economic Development and Tourism  
Department of Education  
The Gas Company/Citizens Energy Service  
Hawaiian Electric Company, Inc.; Hawaii Electric Light Co., Inc.; Maui Electric Company, Inc.  
Hawaii Army National Guard  
Housing and Community Development Corporation of Hawaii  
Judiciary  
Kauai Electric/Citizens Energy Services  
Hawaii Public Library System  
University of Hawaii Community Colleges  
University of Hawaii at Hilo  
University of Hawaii at Manoa School of Architecture  
U.S. Department of Energy, Pacific Liaison  
U.S. Department of Housing and Urban Development

### Affiliate

Energy Conservation Hawaii

## Rebuild Hawaii Projects

Rebuild Hawaii currently supports the following projects:

- ◆ Hawaiian Electric Co., Inc. small commercial business project
- ◆ Na Makani Energy initiative, a community-sponsored rural project in North Kohala, Hawaii, that is planning for a "soft energy path" into the 21st century based on energy conservation and renewable resources
- ◆ Hope VI, an urban low-income housing project by the Housing and Community Development Corp. of Hawaii
- ◆ Workshops and technical seminars
- ◆ Multi-disciplinary programs to teach energy and resource management skills at universities and schools

**For more information, please contact:**

### Rebuild Hawaii

c/o Department of Business, Economic  
Development & Tourism  
Energy, Resources, and Technology Division  
State Office Tower  
235 South Beretania Street, Room 506

**or contact** Jennifer Webb at [jwebbh2o@aol.com](mailto:jwebbh2o@aol.com)

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Summer1999

Volume 1 Number 2

# Rebuild Hawaii

Partnering with Rebuild America

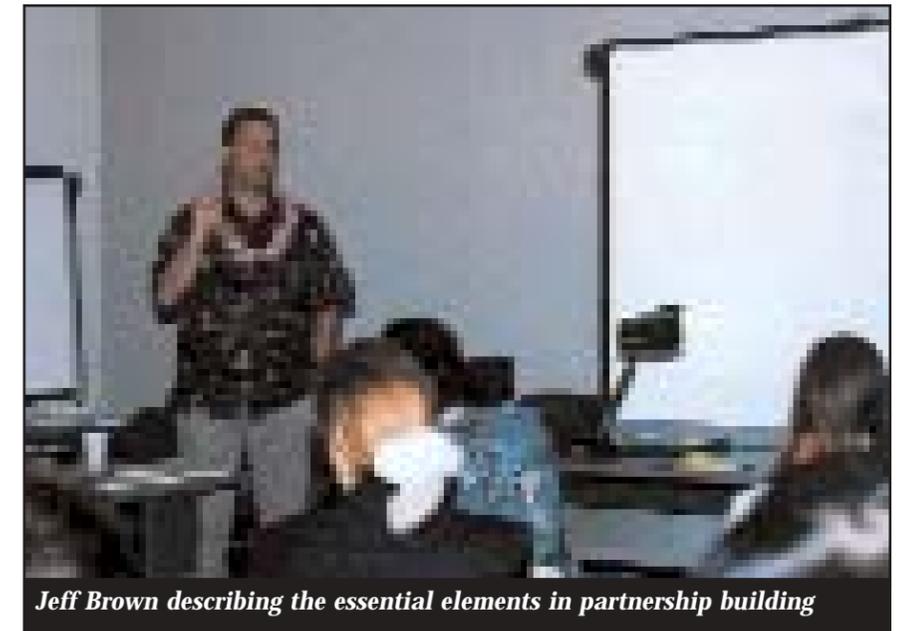
Working together for energy and resource efficiency

## Partnership and Action Plan Development With Jeff Brown

Jeff Brown, Customer Service Manager for the Rebuild America Program, spoke on building successful partnerships and action plans at the March Rebuild Hawaii meeting. Jeff is a Senior Program Analyst for Aspen Systems Corporation assigned to Rebuild America. As a member of the Rebuild America Management Team he is responsible for coordinating the national sales and customer service efforts.

The Partnership Building workshop presented by Jeff helped Hawaii's Rebuild America partners learn some of the essential elements in building a successful sustainable partnership. Partnership building is an evolving process that helps achieve goals and sustain partnership activities to maximize community impact. There are several important actions to remember when forming a partnership: 1) Look for community intelligence by finding out who the decision makers and "the movers and shakers" are within the community. 2) Get community based non-profit organizations involved as they have been involved in the community the longest and a lot of decision-makers sit on these boards. 3) Make sure to define the opportunity pie to participants as this will help get buy-in from partners and lenders.

The Partnership Building workshop



Jeff Brown describing the essential elements in partnership building

was a great lead in to the Action Plan Development workshop. In order to insure a successful community partnership you need to develop a well-defined action plan. A well-defined action plan with clear goals and a solid management structure will help the partnership gain support, expand, and ultimately achieve success in the community. There are several key aspects to a successful action plan: 1) Analytical expertise and energy-use data is very important to show success in reaching action plan milestones and to help obtain buy-in. 2) Partnerships should also assign responsibilities to members who can

best support each action.

3) Developing a strategy for promoting the work of the partnership will ensure recognition. 4) Finally, an action plan should grow with the partnership. A common mistake made by partnerships is to leave their action plans behind as their partnership develops. The action plan should evolve along with the partnership.

For more information and resources on partnership building and action plan development, Rebuild America has a series of guides designed to help community partnerships. To receive copies of these guides con-

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## Rebuild Hawaii

Rebuild Hawaii is a statewide consortium dedicated to promoting efficient energy and resource utilization.

Rebuild Hawaii is working with Rebuild America, a U.S. Department of Energy program, to help community partnerships make profitable investments in existing buildings through energy-efficient technologies.

The partnering of public and private business interests enable Rebuild Hawaii to employ innovative solutions to promote economic growth, lower energy costs, create jobs, and protect the environment.

There is opportunity for anyone to join Rebuild Hawaii. It is a voluntary program with no membership fee.



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## Energy Star Purchasing Kit

The U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE) developed the Energy Star label to help purchasers identify products that save money and protect the environment by reducing energy waste.

Now the EPA and DOE have a kit available to help your organization purchase energy-efficient products. The kit contains two binders, a Guide to Buying Energy-Efficient Products and a Communications Starter Kit. The Guide to Buying Energy-Efficient Products is a tool kit designed to help your organization or government purchase energy-efficient products, working within your own framework and rules. Included in the kit is a PC disk containing a Microsoft Excel file with a simple savings calculator. You can compare costs of purchasing energy-efficient products, and calculate your projected utility savings. The Communications Starter Kit will help you develop a communications plan suited for your organization that can inform and educate your employees and the general public about purchasing energy-efficient products.

### For more information:

Call toll-free 1-888-STAR-YES (1-888-782-7937)

Visit the ENERGY STAR Web site at [www.energystar.gov](http://www.energystar.gov)

## Energy Star Fast Facts

- ★ Energy Star is a pocketbook issue. The average annual household energy bill in the U.S. is \$1,300. By choosing Energy Star when purchasing appliances and electronics, the average household can cut its energy bill by as much as 30 percent.
- ★ If everyone were to purchase only those TVs and VCRs with the Energy Star label, our nation would save over \$500 million a year in energy bills and cut the air pollution equivalent of 1 million cars.
- ★ The following manufacturers have signed voluntary agreements with EPA to produce and market energy-efficient TVs and VCRs under the Energy Star label: Daewoo, JVC, LG Electronics (Goldstar), Matsushita (National, Panasonic, and Quasar), Montgomery Ward, Philips (Magnavox), RadioShack, Samsung, Sanyo, Sharp, Sony, Thomson (GE, RCA, and Proscan), Toshiba, and Zenith.

## Rebuild Hawaii Web Page

Rebuild Hawaii now has a place on the web. The new web site gives information on what Rebuild Hawaii is, how to join, current projects, and membership. It is like an online brochure.

The web site will be under con-

struction soon to include new projects and links. Currently the site is on DBEDT's web site. Look for it at <http://mano.icsd.hawaii.gov/dbedt/ert/rebuild/index.html>.

If you are interested in linking up with the Rebuild Hawaii web page please send an email to Jennifer Webb at [jwebbh2o@aol.com](mailto:jwebbh2o@aol.com).



## Have a Technical Question?

### Rebuild America Can Help

Rebuild America now has a single point of contact to help partnerships find solutions to questions, and provide access to program resources.

Some available resources include: Written documents and software provided by RBA, other DOE programs, and other sources. Workshops and training events. Quick response answers or advice on program or technical questions. Direct technical assistance for partnerships implementing their Action Plans.

If you have a question, need a resource, or have some good information to share you may contact The Energy Efficiency and Renewable Energy Clearinghouse (EREC). Inquiries will be handled by a Technical Specialist in the appropriate subject area, and a response given within 72 hours.

You may contact EREC by any of the following methods:

Phone: 1-800-DOE-EREC  
Fax: 703-893-0400  
TDD#: 1-800-273-2957  
E-Mail: [doe.erec@nciinc.com](mailto:doe.erec@nciinc.com)  
Mail: P.O. Box 3048  
Merrifield, VA 22116

Via EREN: Ask the Energy Expert at <http://www.eren.doe.gov>



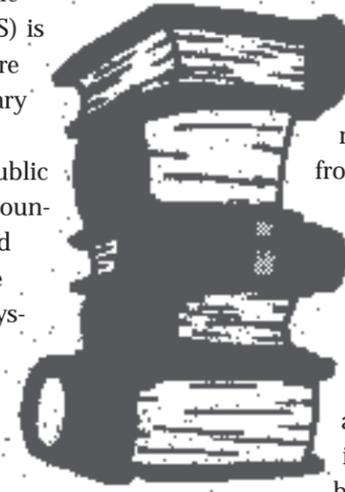
## Member Spotlight

### The Hawaii State Public Library System

The Hawaii State Public Library System (HSPLS) is unique among the more than 9,000 public library systems in the United States. It is the only public library system in the country that is administered and funded as a single integrated statewide system by a state government. There are no other government-operated public libraries.

State Librarian Virginia Lowell directly administers the libraries. She is appointed and directed by the elected Hawaii State Board of Education. The library system consists of this central administration and 50 public libraries that serve the public on the State's six major islands. This includes the large Hawaii State Library which is the central "main" library serving the entire state, the Library for the Blind and Physically Handicapped, and 12 combined public and school libraries. A new library opened on Kauai in March 1999 and another on Oahu will open to the public in two years.

The HSPLS joined Rebuild America two years ago recognizing it as being a means to obtain technical support and resources the libraries would need to make its facilities more energy efficient. The HSPLS wishes to achieve this through an energy performance



contract. The library system has already received valuable assistance and guidance in drafting its request for proposals (RFP) from the U.S. Department of Energy's National Laboratories and from the Hawaii State Department of Business, Economic Development and Tourism. The HSPLS's need for additional resources and information has been met by the formation of the

Rebuild Hawaii Consortium. This consortium introduced a wide range of local, State, Federal, and private agencies to the library system. Through this partnering, much guidance and assistance has been and will be exchanged as the library system begins energy performance contracting.

As a partner, the library system is in a unique position among government agencies because its branch libraries are geographically distributed throughout the state. The library system can serve as information and meeting centers for statewide, island-wide or community centered projects. For example, the Hawaiian Electric Company distributed about 50,000 low flow showerheads through libraries on Oahu. The HSPLS is looking forward to cooperating with partners in more of these projects. \*

-by Lynn Zane

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tact D&R, at (301) 588-9387, or Elizabeth Raman at (808) 587-3806. Additionally, Rebuild America will assist with partnership building. Experienced Rebuild America Team Leaders will help your community in conducting partnership formation

meetings. Or, if you would like input from other partnerships similar to yours, you can access Peer to Peer resources through the Western Region Peer Exchange Program, contact Paul Johnson at (206) 553-2154. \*

## Meetings

August 1998

Mary Tucker from the City of San Jose presented ideas for the consortium based on her wide experience with Rebuild America and renewable energy programs. She also discussed the development of a green buildings' policy for the City of San Jose.

September 1998

Tom Halverson from Academic Capital discussed how to utilize financing alternatives to help affect change in Hawaii's present economic conditions, and the current status of State, Municipal, and Federal financing.

December 1998

Cyane Dandridge from Strategic Energy Innovations helped members brainstorm on the implementation of current projects and decide on specific actions to take so the projects are successful.

March 1999

Jeff Brown from Rebuild America presented some of the essential elements to developing a successful partnership and action plan. Cyane Dandridge from Strategic Energy Innovations, and Norris Creveston and Sam Nichols from the Hawaiian Electric Company, Inc., gave presentations on implementing energy efficiency in the small business sector.

### Next Meeting July, 1999.

For a copy of minutes from previous meetings:

Telephone: 587-3806

Facsimile: 587-3820